# 2021 Advertising Rates

Reach the Fastener Industry with the Leading Publication!

## AD Size

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</tbody>
</table>

* Only ad on page

All rates, US$, per insertion

## Color Rates

- Black and one standard or match color, extra per page or less.......................... $375
- 4-Color Process, extra per page or less......................................................... $995
- 4-Color Process, extra per spread................................................................. $1735

## Covers

Rates include 4-Color Process. Non-Cancelable

- Front Cover NOT SOLD
  - Inside Front Cover................................................................. $4115
  - Inside Back Cover................................................................. $3985
  - Back Cover............................................................................... $4295

## Combined Frequency Credit

Your insertions in Fastener Technology International will apply toward your frequency in the Wire and Cable Technology International magazine, Wire Forming Technology International magazine, Wire & Cable Technology International Buyers’ Guide and the Fastener Technology International Buyers’ Guide.

## Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.

## Special Positions

10% premium over black and white rate earned.

www.fasteneritech.com