

# 2019 EDITORIAL OPPORTUNITIES

## Technical Articles

### Emphasis Articles

A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.

*Length: 500-2000 words plus graphics.*

*Deadline: idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.*

### Roundup Article

A collection of editorial contributions from dozens of suppliers to a selected sector of the industry. The article is staff-compiled, and contributions are directly related to the Roundup subject.

*Length: 50-150 words plus pictures*

*Deadlines: One month prior to the publication month.*

### Feature Articles

By-lined technical articles on any fastener or formed parts industry subject. Articles are original, technical, educational and present one or more of the following: new technology, research results, market study results, case history information, fundamental instructions.

*Length: 500-2000 words*

*Deadlines: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.*

### Tech Briefs

One page staff-prepared technical article on a new product, process or service related to the fastener and formed parts industry.

*Length: 500-750 words*

*Deadlines: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.*

## News and Information

### Calendar

Calendar of events for the fastener and formed parts industry: trade shows, conferences, meetings, seminars, etc.

### Industry News

Industry-wide news and information: associations, trade shows, conferences, market data, regulations, standards, etc.

### Corporate News

Company-specific news and information: mergers, acquisitions, joint ventures, contracts, awards, promotions, new hires, personnel restructuring etc.

**Typical word submission: 50-150 words plus picture**

**Deadline is two weeks prior to publication month.**

## New Products and Services

### Showcase Machinery

A short description of a new machine used in manufacturing any type of fastener or precision formed part.

### Showcase Accessories

A short description of a new machine used in manufacturing any type of fastener or precision formed part.

### Showcase Quality

A short description of products or services for testing and inspecting fasteners.

### Showcase Materials

A short description of a new materials used to manufacture any type of fastener or precision formed part.

**Typical word submission: 50-150 words plus picture**

**Deadline is two weeks prior to publication month.**

# Fastener TECHNOLOGY INTERNATIONAL

## 2019 Editorial Opportunities

Submit all editorial information and questions to:

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### Fastener Focus



The Fastener Focus section appears in all six issues of Fastener Technology International.

Fastener Fair Stuttgart  
February Issue

FASTENER TECH '19  
June Issue

Fastener Fair Mexico  
June Issue

Company Profiles  
August Issue

IFE 2019  
August Issue

### News & Information

Industry news on companies, associations, trade shows, personnel changes, regulations, standards, etc., related to distribution and use of fasteners.

*Deadline: Two weeks prior to the publication month.*

### Shows & Conferences

Previews and reviews of industry events such as the *Fastener Fair Stuttgart*, *FASTENERTECH 19'*, *Fastener Fair USA*, association meetings and table-tops, etc.

### Feature Articles

Full length articles on a variety of subjects including the Future of Distribution, Inventory Control/Management, Fastener Applications, Regulations, Standards, Fastener Assembly, Supply Chain Management, etc.

*Deadline: Ideas, outline or abstracts are due two months prior to publication month, and materials are due one month prior to publication month.*

### Products

New Fasteners, fastener assembly and installation tools, packaging systems, coatings, software, training aids, etc.

*Deadline: Two weeks prior to the publication month.*

## SPECIAL SECTIONS

### Company Profiles

August Issue

Full and half page advertisers receive a complimentary Company Profile in a special bound section of the August issue.

*Deadline: July 19, 2019*

### Spotlight Articles

Staff written articles on selected products or trade show. Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.

*Deadline: Two weeks prior to the publication month.*

### Straight from the Show

Facts, news and images from fastener industry trade shows. Send images and text to [mcnulty@fastenertech.com](mailto:mcnulty@fastenertech.com).