

# 2018 EDITORIAL OPPORTUNITIES

## News and Information

### Calendar

Calendar of events for the fastener and formed parts industry: trade shows, conferences, meetings, seminars, etc.

### Industry News

Industry-wide news and information: associations, trade shows, conferences, market data, regulations, standards, etc.

### Corporate News

Company-specific news and information: mergers, acquisitions, joint ventures, contracts, awards, promotions, new hires, personnel restructuring etc.

**Typical word submission:**  
50-150 words plus picture

**Deadline is two weeks prior to publication month.**

## Technical Articles

### Emphasis Articles

A section of by-lined articles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject.

**Length:** 500-2000 words plus graphics.

**Deadline:** idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

### Roundup Article

A collection of editorial contributions from dozens of suppliers to a selected sector of the industry. The article is staff-compiled, and contributions are directly related to the Roundup subject.

**Length:** 50-150 words plus pictures

**Deadlines:** One month prior to the publication month.

### Feature Articles

By-lined technical articles on any fastener or formed parts industry subject. Articles are original, technical, educational and present one or more of the following: new technology, research results, market study results, case history information, fundamental instructions.

**Length:** 500-2000 words

**Deadlines:** Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

### Tech Briefs

One page staff-prepared technical article on a new product, process or service related to the fastener and formed parts industry.

**Length:** 500-750 words

**Deadlines:** Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

## New Products and Services

### Showcase Machinery

A short description of a new machine used in manufacturing any type of fastener or precision formed part.

### Showcase Accessories

A short description of a new machine used in manufacturing any type of fastener or precision formed part.

### Showcase Quality

A short description of products or services for testing and inspecting fasteners.

### Showcase Materials

A short description of a new materials used to manufacture any type of fastener or precision formed part.

**Typical word submission:**  
50-150 words plus picture

**Deadline is two weeks prior to publication month.**

# Fastener TECHNOLOGY INTERNATIONAL

## 2018 Editorial Opportunities

Submit all editorial information and questions to:

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### wire 2018

February Issue  
[www.wire.de](http://www.wire.de)

### Fastener Fair USA & India

April Issue  
[www.fastenerfair.com](http://www.fastenerfair.com)

### MWFA 37th Annual Fastener Show

June Issue  
[www.mwfa.net](http://www.mwfa.net)

### Fastener Fair Mexico

June Issue  
[www.fastenerfair.com](http://www.fastenerfair.com)

### Fastener Fair Italy

August issue  
[www.fastenerfair.com](http://www.fastenerfair.com)

### Company Profiles

August issue

### International Fastener Expo IFE

October Issue  
[www.fastenershows.com](http://www.fastenershows.com)

## Fastener Focus



The Fastener Focus section appears in all six issues  
of Fastener Technology International.

### News & Information

Industry news on companies, associations, trade shows, personnel changes, regulations, standards, etc., related to distribution and use of fasteners.

*Deadline: Two weeks prior to the publication month.*

### Shows & Conferences

Previews and reviews of industry events such as the *wire 2018*, *Fastener Fair USA, India, Italy & Mexico*, *Taiwan International Fastener Show*, *International Fastener Expo*, association meetings and table-tops, etc.

### Feature Articles

Full length articles on a variety of subjects including the Future of Distribution, Inventory Control/Management, Fastener Applications, Regulations, Standards, Fastener Assembly, Supply Chain Management, etc.

*Deadline: Ideas, outline or abstracts are due two months prior to publication month, and materials are due one month prior to publication month.*

### Products

New Fasteners, fastener assembly and installation tools, packaging systems, coatings, software, training aids, etc.

*Deadline: Two weeks prior to the publication month.*

## SPECIAL SECTIONS

### Company Profiles

August Issue

Full and half page advertisers receive a complimentary Company Profile in a special bound section of the August issue.

*Deadline: July 16, 2018*

### Spotlight Articles

Staff written articles on selected products or trade show. Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo.

*Deadline: Two weeks prior to the publication month.*

### Straight from the Show

Facts, news and images from fastener industry trade shows. Send images and text to [mcnulty@fastenertech.com](mailto:mcnulty@fastenertech.com).