

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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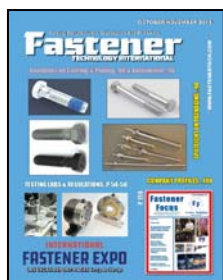
**FASTENER TECHNOLOGY INTERNATIONAL** is a technical B2B brand intended for manufacturers, distributors and users of all types of fasteners. The brand content and editorial scope of the publication includes projecting trends, tracking technology developments, and reporting on the most efficient, productive and safest operating processes. Every issue includes a magazine-in-a-magazine section called Fastener Focus for fastener distributors, OEMs and users.

**FIELD SERVED**  
**FASTENER TECHNOLOGY INTERNATIONAL** serves the fields of manufacturing, distribution and application of mechanical fasteners and custom-formed parts and others allied to the field as reported in paragraph 3a.

**DEFINITION OF RECIPIENT QUALIFICATION**  
Qualified recipients are involved in general/administrative management, operations management, technical/production/engineering/quality, purchasing, sales and marketing, and other functions allied to the field served.

## CHANNELS

### FASTENER TECHNOLOGY INTERNATIONAL MAGAZINE



3 issues in the period  
12,318 average circulation

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>FASTENER TECHNOLOGY INTERNATIONAL MAGAZINE</b> (3 issues in the period)	12,318	-	12,318

(See Paragraph 3b for Format Type and Source)

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	5
Advertiser and Agency	400
Allocated for Trade Shows and Conventions	100
All Other	744
<b>TOTAL</b>	<b>1,249</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,318	100.0	12,318	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,318</b>	<b>100.0</b>	<b>12,318</b>	<b>100.0</b>	-	-

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2020 Issue	Print	Digital	Unique Total Qualified*
February/March	11,160	2,976	12,502
April/May	10,848	2,977	12,251
June/July	10,790	6,645	12,200

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2020**  
**This issue is 0.8% or 100 copies below the average of the other 2 issues reported in Paragraph 2.**

Business and Industry	Total Qualified	Percent of Total	Primary Job Function					
			General/ Administrative Management (A)	Operations Management (B)	Technical/ Production/ Engineering/ Quality (C)	Purchasing (D)	Sales and Marketing (E)	Other Functions (F)
Fastener Manufacturer	2,820	23.0	1,093	231	712	74	679	31
Formed Parts/Cold Heading, Manufacturer	334	2.7	95	35	158	7	37	2
Fastener User Direct OEM and Component Supplier	519	4.2	135	17	265	42	59	1
Fastener Distributor	6,445	52.6	3,533	1,167	290	429	900	126
Government	38	0.3	6	-	28	1	2	1
Machinery Supplier	455	3.7	164	18	92	8	168	5
Tooling Supplier	253	2.1	109	21	36	7	78	2
Accessory/Material/Service Supplier	318	2.6	105	17	53	2	135	6
Wire/Rod Supplier	156	1.3	38	6	43	3	65	1
Consulting, Design Engineering Firms	527	4.3	200	30	170	5	112	10
Independent & Manufacture Sales Reps	226	1.9	85	4	8	4	124	1
Others Allied to the Field	160	1.3	59	8	15	1	53	24
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,251</b>	<b>100.0</b>	<b>5,622</b>	<b>1,554</b>	<b>1,870</b>	<b>583</b>	<b>2,412</b>	<b>210</b>
<b>PERCENT</b>	<b>100.0</b>		<b>45.9</b>	<b>12.7</b>	<b>15.3</b>	<b>4.7</b>	<b>19.7</b>	<b>1.7</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL/MAY 2020**

Qualification Source	Qualified Within			Print	Digital	Unique Total Qualified*	Percent
	1 Year	2 Year	3 Year				
I. Direct Request:	4,557	1,278	946	5,449	2,879	6,781	55.3
II. Request from recipient's company:	71	112	135	306	12	318	2.6
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-
V. **Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	3,793	1,359	-	5,093	86	5,152	42.1
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>8,421</b>	<b>2,749</b>	<b>1,081</b>	<b>10,848</b>	<b>2,977</b>	<b>12,251</b>	<b>100.0</b>
<b>PERCENT</b>	<b>68.8</b>	<b>22.4</b>	<b>8.8</b>	<b>88.5</b>	<b>24.3</b>	<b>100.0</b>	

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

\*\*See Additional Data

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2017	January – June 2018	July – December 2018	January – June 2019	July – December 2019*	January – June 2020*
Unique Total Audit Average Qualified***:	13,087	13,084	13,016	12,678	12,502	12,318
Unique Qualified Non-Paid Total***:	13,087	13,084	13,016	12,678	12,502	12,318
Print:	11,430	11,688	11,678	11,416	11,226	10,933
Digital:	3,673	3,267	3,004	2,790	2,870	4,199
Unique Qualified Paid Total***:	-	-	-	-	-	-
Print:	-	-	-	-	-	-
Digital:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July 2019 – June 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

\*\*\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.



## ADDITIONAL DATA

### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

### STATEMENT OF CONTENT PLATFORM:

Editorial Replica - If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

### PARAGRAPH 3b:

Other sources include 5 sources of circulation for quantities of 247 copies or 2.0% to 1,490 copies or 12.2% including Dun & Bradstreet and InfoUSA.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Chip Lippincott, Publisher

Richard Jarrett, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 31, 2020

State Ohio

County Summit

Received by BPA Worldwide July 31, 2020

Type BJ

ID Number F016B0J0

#### About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA. BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.