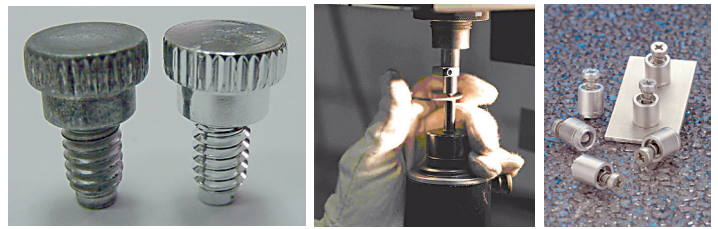


2021 ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	1X	3X	6X	9X	12X
FULL PAGE	\$2745	\$2695	\$2545	\$2505	\$2285
2/3 PAGE	\$2270	\$2235	\$2125	\$2025	\$1930
1/2 PAGE ISLAND*	\$1975	\$1885	\$1780	\$1655	\$1580
1/2 PAGE	\$1750	\$1695	\$1580	\$1500	\$1435
1/3 PAGE	\$1435	\$1365	\$1275	\$1220	\$1125
1/4 PAGE	\$1210	\$1160	\$1090	\$1015	\$825
1/6 PAGE	\$760	\$740	\$715	\$665	\$620

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1735

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

- Inside Front Cover.....\$4115
- Inside Back Cover.....\$3985
- Back Cover.....\$4295

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.

Fastener
TECHNOLOGY INTERNATIONAL

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