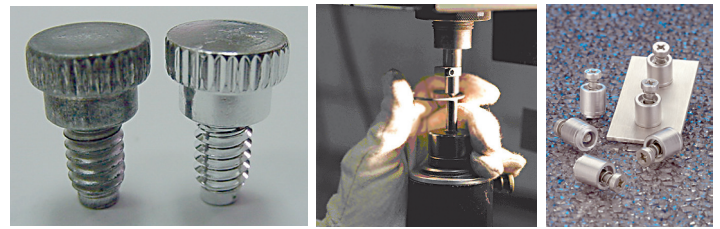


2017 ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	DIMENSIONS	1X	3X	6X	9X	12X
FULL PAGE	7 x 10	\$2550	\$2505	\$2365	\$2325	\$2120
2/3 PAGE	4.5 x 10	\$2110	\$2080	\$1975	\$1975	\$1795
1/2 PAGE ISLAND*	4.5 x 7.5	\$1835	\$1750	\$1655	\$1575	\$1470
1/2 PAGE	<i>see specs</i>	\$1625	\$1575	\$1470	\$1365	\$1330
1/3 PAGE	<i>see specs</i>	\$1330	\$1270	\$1185	\$1130	\$1045
1/4 PAGE	3.375 x 4.875	\$1080	\$1030	\$995	\$930	\$745
1/6 PAGE	<i>see specs</i>	\$710	\$690	\$665	\$620	\$575

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard AAAA (red, blue, yellow or green), extra per page or less.....\$360
- Black and one matched color (other than metallic), extra per page or less.....\$460
- Black and one metallic color, extra per page or less.....\$495
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1735

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

- Inside Front Cover.....\$4115
- Inside Back Cover.....\$3985
- Back Cover.....\$4295

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted on CD-ROM or via email.

Fastener
TECHNOLOGY INTERNATIONAL