



For Immediate Release  
February 2, 2017  
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## Fastener Industry Summit Planned for June 7, 2017

The Fastener Industry Coalition (FIC) will sponsor its first Fastener Industry Summit on Wednesday, June 7, 2017 at the Donald E. Stephenson Convention Center, immediately following the conclusion of Fastener Tech '17. The Fastener Industry Summit will include programs relevant to all segments of the fastener industry

### **1:00 PM – 2:00 PM Government Relations (includes lunch)**

The Laurin Baker Group, LLC, an organization with more than 40 years of experience in government relations has worked with the IFI for many years.

### **2:00 PM – 3:00 PM Market Research**

The Freedonia Group, a leading international business research company, will provide insights on the U.S. and global market for fasteners.

### **3:00 PM – 4:30 PM Training for the Fastener Industry**

Rock Valley College Manufacturing Training Center will share information about its program for training cold heading operators, tool design and other skills related to fastener manufacturing.

### **4:30 PM – 6:00 PM Sales & Management**

The Fastener Summit will conclude with a keynote presentation by Bob Davies, a speaker known for his ability to connect with crowds through humor while teaching them how to achieve their career goals through effective time management. His topic will be, "The 1.2% Factor - How one small change leads to large results".

### **Registration**

Registration for the Fastener Industry Summit will be possible through the Fastener Tech '17 registration process, found on the Mid West Fastener Association Site ([www.mwfa.net](http://www.mwfa.net)) or register while at the show. For a direct link to the registration site, use:

<https://registrationtechnology.swoogo.com/FT17/>

**Due to the generous support of our wonderful sponsors**, registration fees are \$150 for the first person from a company, with a discounted rate of \$100 for each additional person from that company.

### **Sponsors**

Sponsors for the Fastener Industry Summit include

- Fastener Education Foundation
- Industrial Fasteners Institute
- National Fastener Distributors Association
- Mid-West Fastener Association
- Mid Atlantic Fastener Distributors Association
- New England Fastener Distributors Association

- North Coast Fastener Association
- Southeast Fastener Association
- Women in the Fastener Industry

Additional sponsorships are available and include passes to the summit and promotional opportunities for the sponsoring company. Please contact Marty Nolan for further details.

### **About the Fastener Industry Coalition**

The Fastener Industry Coalition (FIC) is made up of thirteen North American regional and national associations concerned with the distribution, manufacturing and/or importation of fasteners and/or services to the fastener industry. Its mission is to provide support and resources to participating fastener industry associations, to help them improve efficiency, effectiveness, and membership value.

For more information about FIC contact Marty Nolan, [m.nolan@rlenglish.com](mailto:m.nolan@rlenglish.com), telephone 216-389-2405, or visit [www.fastenercoalition.org](http://www.fastenercoalition.org)

### **More About the Summit Speakers**

#### **The Laurin Baker Group, LLC**

With a new administration in Washington, there will be many changes in laws and regulations that will have an impact on the fastener industry. The summit will begin with a lunch program on the regulatory climate, featuring representatives from The Laurin Baker Group, LLC, an organization with more than 40 years of experience in government relations, communications and public affairs. The Laurin Baker Group, LLC has been the voice of the Industrial Fastener Institute in Washington D.C. since the rewrite of the Fastener Quality Act. As IFI's representatives in Washington, The Laurin Baker Group, LLC has provided ongoing counsel on legislative and regulatory issues affecting IFI members.

#### **The Freedonia Group**

Sound business decisions are based on market data, and the summit will include insights on the U.S. and global market for fasteners provided by The Freedonia Group, a leading international business research company. More than 90% of the industrial companies in the Fortune 500 use Freedonia research to help with their strategic planning. Since its founding, Freedonia has published 14 editions of its study on the US industrial fastener industry and 8 editions of its study on the global industrial fastener industry.

#### **Rock Valley College**

There's no doubt about it: there is a lack of skilled workers for fastener manufacturers in the US. A representative from the Rock Valley College Manufacturing Training Center will share information about its program for training cold heading operators, tool design and other skills related to fastener manufacturing. In two years they will be moving into a remodeled 50,000 square foot facility in Rockford and several pieces of cold heading equipment have already been donated to the College. Additional training opportunities in the fastener industry will also be reviewed during this segment.

#### **Bob Davies**

The Fastener Summit will conclude with a keynote presentation by Bob Davies, a speaker known for his ability to connect with crowds through humor while teaching them how to achieve their career goals. His ability to provide an affirmative message while making his audience laugh earned him a spot as one of the top 100 Greatest Minds of Personal Development by Excellence Magazine. Bob Davies has decades of experience working with a diverse set of clients around the country, helping teams and managers break free from their routine and discover their unrealized potential. Mr. Davies taps into a deep well of personal anecdotes and professional training to deliver a message that is clear, engaging and compelling.