

**PRESS RELEASE:  
FASTENER TECH™ '13: Solid & Growing Success**



Akron, OH, USA (July 17, 2013).

Hundreds of fastener manufacturers, distributors, users and industry suppliers gathered in Rosemont, IL, USA, on June 10 through 12, 2013, for *FASTENER TECH™ '13*, the fourth staging of "The All-Fastener-Industry Event in the Heart of the Fastener Industry". This biennial event is designed to offer attendees and exhibitors a valuable, cost-effective and easy-to-attend venue that provided value to all types of fastener industry professionals. On this and many other levels, the show was a solid and growing success.

The three-day event featured a two-day exhibition, several educational sessions, association meetings, an All-Industry Reception, and co-location with the *SUR/FIN 2013* exhibition and conference for the surface finishing industry. Total registration for *FASTENER TECH™ '13* was recorded at 1549 people, a 48% increase over the 2011 staging. The two-day exhibition featured 148 fastener industry suppliers, an increase of 32% versus 2011. Preliminary reports and feedback at the show were mostly positive, and plans are already underway for the next staging to return to Rosemont on June 8-10, 2015.

As a trade event, *FASTENER TECH™ '13* was unique on several fronts, including the following: the relatively low-cost and ease-of-exhibiting at and attending the show, the all-industry focus, the heart-of-the-industry location, and the high level of participation from fastener industry associations and publications. *FASTENER TECH™ '13* was produced by *Fastener Technology International* magazine, Akron, OH, USA, and the Mid-West Fastener Association (MWFA), Lake Zurich, IL, USA. Additional trade associations and industry publications that participated in organizing, promoting and executing *FASTENER TECH™ '13* were:

- Chicago Metal Finishers Institute (CMFI), Chicago, IL, USA; [www.chicagometalfinishers.org](http://www.chicagometalfinishers.org)
- *Distributor's Link* magazine, Naples, FL, USA; [www.linkmagazine.com](http://www.linkmagazine.com)
- Fastener Training Institute, Long Beach, CA, USA, [www.fastenertraining.org](http://www.fastenertraining.org)
- Fully Threaded Radio, Naperville, IL, USA, [www.fullythreaded.com](http://www.fullythreaded.com)
- *GlobalFastenerNews.com*, Portland, OR, USA; [www.fastenernews.com](http://www.fastenernews.com)
- National Fastener Distributors Association (NFDA), Los Alamitos CA, USA; [www.nfda-fastener.org](http://www.nfda-fastener.org)
- North Coast Fastener Association (NCFA), Mentor, OH, USA, [www.ncfaonline.com](http://www.ncfaonline.com)
- Pacific-West Fastener Association, Los Alamitos, CA, USA; [www.pac-west.org](http://www.pac-west.org)
- Women In The Fastener Industry (WIFI), Long Beach, CA, USA; [www.fastenerwomen.com](http://www.fastenerwomen.com)

Comments on the show can be found on page two of this press release.

*Fastener Technology International* is a bimonthly international technical magazine for manufacturers, distributors and users of all types of fasteners—the print edition is delivered to subscribers in more than 90 countries, and the digital edition is available around-the-clock at [www.fastenertech.com](http://www.fastenertech.com).

The Mid-West Fastener Association (MWFA) has been representing and serving all segments of the fastener industry for more than half-a century. MWFA members include fastener manufacturers, distributors, importers and industry suppliers. Details are available at [www.mwfa.net](http://www.mwfa.net).

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**Comments on FASTENER TECH™ '13:**

“It was rewarding, as an industry to see the participation of so many fastener Associations, along with 2007 (pre-recession) equivalent attendee pre-signs, walk-ups, and exhibitor traffic. The after-show mingling at the bash and locations across the street of the exhibit hall made it great to build rapport with so many business associates. If people wanted to visit a casino, it was available, within a few miles of the convention center. It was refreshing to know this centrally located show offered unprecedented benefits, similar to the Vegas show and the old Columbus show, for a fraction of the cost. The Fastener associations and member companies have the opportunity to share in the revenue, through seminars and soon-to-be record scholarships being awarded to employees and their families: something not experienced when shows for our industry are handled by promoters. A special thank you goes out to Fastener Technology International, Distributor's Link magazine, and Global Fastener News, for their unconditional support!”

**- Glen Brin, Innovative Components Inc., Schaumburg, IL, USA, [www.knobsource.com](http://www.knobsource.com)**

“The MidWest Fastener Association would like to thank everyone that participated in FastenerTech 2013. This was our second largest show to date and we believe this is the right kind of show in the right location for continued growth. We are currently working with other organizations to continue to widen our appeal to a broader audience and provide even more value to exhibitors and attendees. As always, we are looking for suggestions and new ideas. I personally believe that co-locating with other shows from organizations that complement the Fastener Industry we will make FastenerTech a show that can't be missed.”

**- Matt Delawder, SWD Inc., Addison, IL, USA, [www.swdinc.com](http://www.swdinc.com)**

“I feel it was a very successful show with a solid foundation and will continue to grow with the support of the fastener industry and alliances with other associations.”

**-Brian Christianson, South Holland Metal Finishing, Monee, IL, USA, [www.shmf.com](http://www.shmf.com)**

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