



FASTENER TECH™ '15 Features New "Technology Center"

"The All-Fastener-Industry Event in the Heart-of-the-Fastener Industry"

March 2014: FASTENER TECH™ '15, the fifth staging of the all-fastener-industry concept in fastener industry trade shows, is scheduled to take place in Rosemont (Chicago), IL, USA, June 8-10, 2015 at the Donald E. Stephens Convention Center. The 2015 floor plan includes space for a new "Technology Center" section, which will be reserved for suppliers of materials, tooling and machinery for making any types of fasteners. This integrated exhibit section will be open along with dozens of fastener distributor- and user-oriented exhibits. The new "Technology Center" will also be the site for a special "Happy Hour" event for all attendees, starting at 4 PM on Tuesday, June 9. The complete FASTENER TECH™ '15 schedule is as follows:

- Seminars: June 8, 9 and 10, 2015
- Exhibitor Set-Up: June 8 and 9, 2015
- Exhibition Open: June 9, 2015: 10 AM until 5 PM, and June 10, 2015: 9 AM until 3 PM
- Technology Center Happy Hour: June 9, 2015, 4 PM
- Fastener Bash Reception: June 9, 2013 at 5 PM

Described as "The All-Fastener-Industry Event in the Heart-of-the-Fastener Industry," FASTENER TECH™ '15 offers attendees and exhibitors a valuable, cost-effective and easy-to-attend event that provides benefits to fastener manufacturers, distributors, users and suppliers. FASTENER TECH™ is a biennial event.

As a trade event, FASTENER TECH™ is unique on several fronts, including the following: the relatively low-cost and ease-of-exhibiting at and attending the show, the all-industry focus, the heart-of-the-industry location, and a high level of participation from fastener industry associations and publications. Turn-key exhibit spaces start at \$1750.

FASTENER TECH™ '15 is being produced by Fastener Technology International magazine, Akron, OH, USA, and the Mid-West Fastener Association (MWFA), Lake Zurich, IL, USA. As was the case for the 2007, 2009, 2011 and 2013 shows, numerous trade associations and industry publications from around the world and different segments of the fastener industry will be involved in organizing, promoting and executing FASTENER TECH™ '15.

The most recent FASTENER TECH™ was held in June 2013 at the Donald E. Stephens Convention Center, and it provided its visitors with direct supplier access, networking opportunities, business intelligence, social programming and technical education related to making, distributing and using all types of mechanical fasteners—including nuts, bolts, screws, rivets, rings, clips, washers and nails. Comments from past FASTENER TECH™ participants include the following:

"FASTENER TECH™ was great. Very active aisles as attendance was very strong"

"Chicago as a host city for a fastener show makes so much sense."

"I was impressed with the number of distributors, importers and manufacturers."

"It's a great turnout, the people in Chicago always put on a good show."

Fastener Technology International is a bimonthly international technical magazine for manufacturers, distributors and users of all types of fasteners—the print edition is delivered to over 13,000 subscribers in more than 90 countries, and the digital edition is available around-the-clock at www.fastenertech.com.

The Mid-West Fastener Association (MWFA) has been representing and serving all segments of the fastener industry for more than half-a century. MWFA members include fastener manufacturers, distributors, importers and industry suppliers. Details are available at www.mwfa.net.

For details on exhibiting contact Nancy Rich of the MWFA at mwfa@ameritech.net (+1 847-438-8338) or Tom Hutchinson of Fastener Technology International at tlh@fastenertech.com (+1 330-864-2122).

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